

Choosing the right Realtor can make all the difference between a hassle free home sale, and a nightmare experience...

Which of these agents would you choose?

James Blackwell


"Superior Service... Superior Results"



Carruthers REALTORS®

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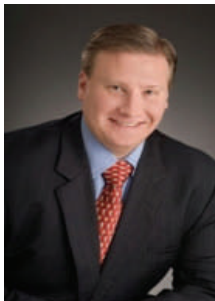
Typical Listing Agent's Marketing Program

1. Take Photos With Their Own Digital Camera
2. Enter Minimal Information in MLS
3. Install Traditional Yard Sign
4. Put Black & White Flyers in Outdoor Brochure Box (If they have one)
5. Place One Page Color Flyer Inside House
6. Place Lockbox (Maybe Combination)
7. Hold Open House (Maybe)
8. Hope It Sells

James Blackwell's Home Marketing Plan

1. Go Over Complete Market Analysis Including: Average Days On Market, Average Days to Contract, Average Sale Price, Average Discount, Average Subsidy, Number of Competing Listings, Absorption Rate, and more.
2. Preview Nearest Competition
3. Hire Professional Photographer
4. Free Pre-Market Inspection by licensed Home Inspector
5. Enter Complete Information into MLS
6. Install Yard Sign w/ Solar Powered Night Light
7. Place on Realtor.Com as Showcase Listing
8. Place on JamesBlackwell.Com as Featured Listing
9. Place On Google, Yahoo, Trulia, Zillow, Frontdoor, Hotpads, and AOL Real Estate
10. Send Out Color Just Listed Cards
11. E-Mail Property Flyer to Area Realtors
12. Place Color Flyers in Outdoor Brochure Box
13. Upload to 24 Hour Toll Free Info-Line
14. Place Directional Signs
15. Purchase Custom Street Address Domain Name
16. Order Custom Sign Rider w/ Domain Name
17. Free 1 Year Home Warranty with Seller Coverage
18. 30+ Page Color Property Booklets Inside Home
19. Place Electronic Lockbox
20. Use Centralized Showing Service to Track Showing Appointments
21. Pre-Market Open House (Optional)
22. Prepare Weekly Market Updates
23. Prepare Weekly Cooperative Feedback Reports
24. Know Your Home Will Sell

If you are considering selling your home, I would really appreciate the opportunity to speak with you. Please feel free to give me a call at 443-336-2860 to schedule a no obligation home sale consultation.



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You can search the entire MLS, view trusted local business', take advantage of my free client concierge program, download neighborhood information and much more at www.JamesBlackwell.com

If your home is already listed, this is not an attempt to undermine a previous agreement.